

our pricing.

* all packages require a 50% deposit and the remaining 50% upon completion.

The 'full Identity' brand kit.

Whether it's establishing an entirely new brand or mastering a makeover for a current brand; this kit has you covered. It includes the brand positioning, creative identity, website, and social content to ensure you do it once and do it right.

Brand positioning:

We will question you, guide you and develop with you, a brand positioning that stands the test of time.

Our brand positioning will form the back bone of which we'll form your creative identity and it will tell you what and how you communicate with your clients/ customers.

Your digital brand guidelines will be delivered for your staff to see anytime, anywhere. This will ensure that you're all on the right track when it comes to what you stand for.

The best bit, the branding.

Once we have your brand positioning sorted we'll work closely with you to develop your logo's and visual identity.

Here's what you get:

- Creative mood boards to define design direction
- Logo (chosen from up to ten concepts)
- Brand colour palette
- Font suite
- Digital brand guidelines

Socials etc

To get your epic new branding out there loud and clear, we'll set you up with the assets you need across all social platforms, plus give you the templates you need to post beautiful content. We will also provide you with a selection of 10-30 social media posts for launch, so you're good to go.

Here's what you get:

- Facebook profile image
- Facebook banner image
- Instagram profile image
- LinkedIn profile image
- LinkedIn banner image
- Social media post templates
- Social media launch
- Social media ads suite
- any other templates required

webdesign

A fully bespoke and responsive shopify website customised for your brand, which you'll have editing control over once finished.

It includes the following:

Copy

We work alongside you to write your website copy. Quirky? Dry? We've got you.

Photography

We'll shoot all the photography needed to bring your website to life.

Advanced API Integrations

We'll integrate third-party software your website needs.

Search Engine Optimisation (SEO)

The 'Essentials' logo package.

Basically just the good bits, without the extras.

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INVESTMENT : NZD \$1600 | AU \$1400 | £800 | US \$1200

Website only.

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Advanced API Integrations

We'll integrate third-party software your website needs.

Payment integrations

Search Engine Optimisation (SEO)

INVESTMENT FROM: NZD \$1600 | AU \$1400 | £800 | US \$1200

Custom content creation and copywriting available upon consultation.